

NEW MEXICO INDUSTRIAL DEVELOPMENT EXECUTIVES ASSOCIATION

Code of Ethics

Recognizing our responsibility to enhance the economic well being and to maintain a high quality of life in New Mexico, we, the members of the New Mexico Industrial Development Executives Association, pledge to adhere to the following principles:

Negotiate fairly and openly by presenting factual information to prospective clients that can withstand the challenge of honesty and integrity.

Maintain the highest ethical standards in all relationships with prospective clients and colleagues, respecting confidentiality, dignity, and accepted practices.

Initiate programs that will advance the civic and economic development of the whole community - city, county and state.

Develop personal moral and professional characteristics that will encourage universal recognition by clients, colleagues and competitors.

Encourage the exchange of information and ideas reflecting industrial development practices, procedures, trends and policy among fellow members so that mutual professional growth may be achieved.

Accept personal responsibility for furthering the objectives of the profession through active participation in the affairs of the New Mexico Industrial Development Executives Association.