



'OnTheMap'

A Tool for Understanding Commuting Patterns...

*Kendra Watkins, Senior Planner
October 12, 2011*

Mid-Region Council of Governments

A Little Background...

Mid-Region Council of
Governments

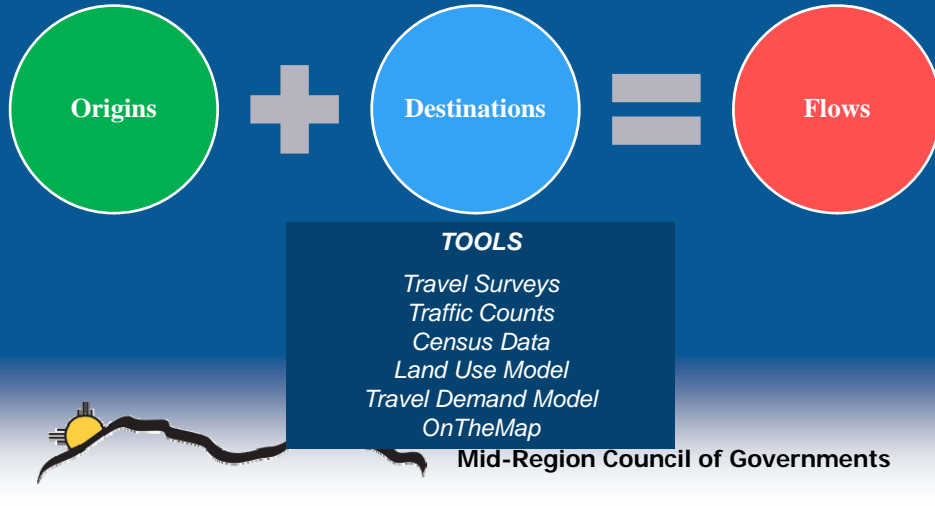
Metropolitan Planning
Organization

Metropolitan
Transportation Board



Mid-Region Council of Governments

Analyzing Commuting



Why I Like 'OnTheMap'

- ◆ Current Data
- ◆ Flexible Geography
- ◆ User-Friendly

The slide footer features a stylized sun and mountains graphic on the left and the text 'Mid-Region Council of Governments' on the right, both in white against a blue background.

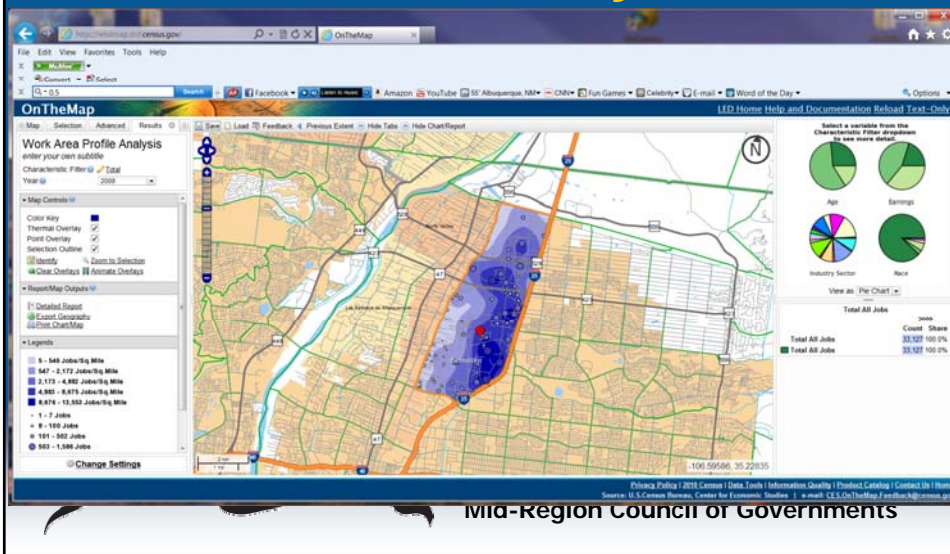
Why we might use "OnTheMap"

- ◆ Employment Center Analyses
- ◆ Transit Route Planning
- ◆ Identifying Markets
- ◆ Recognizing opportunities
 - ◆ For businesses, transportation & workers



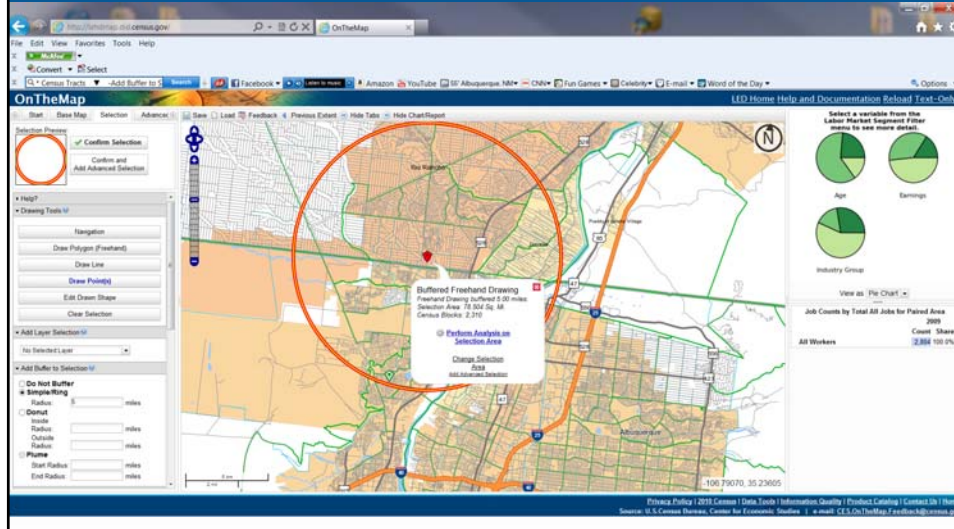
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Example 1: Employment Center Analysis

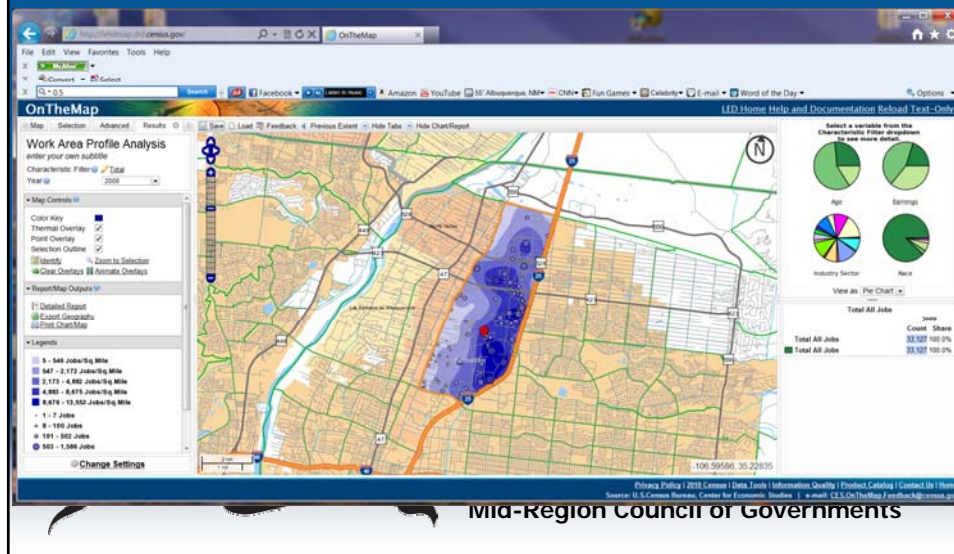


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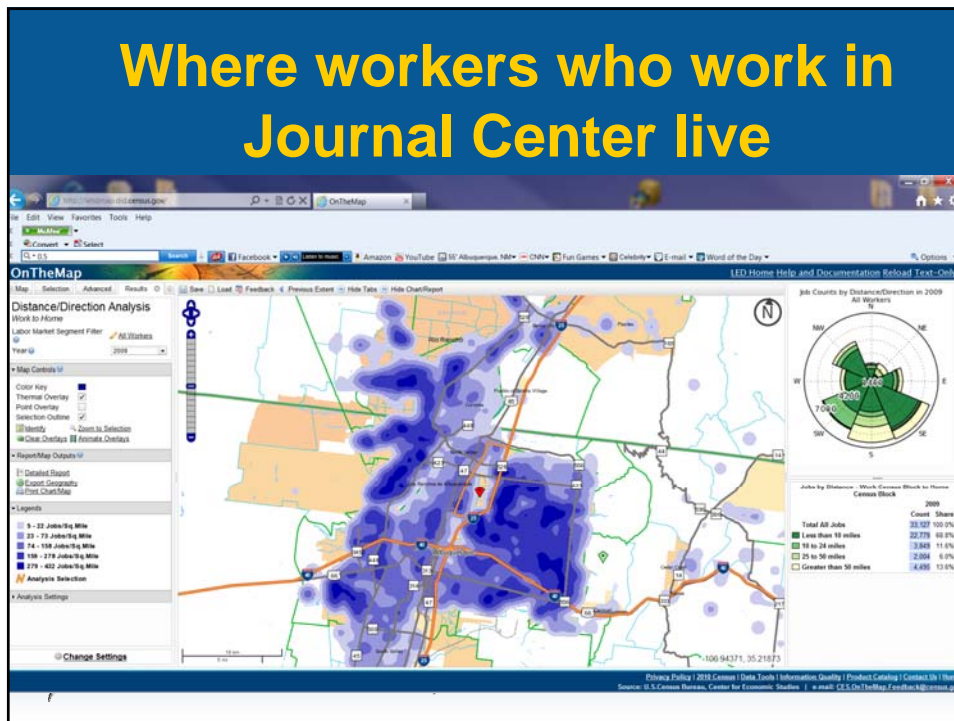
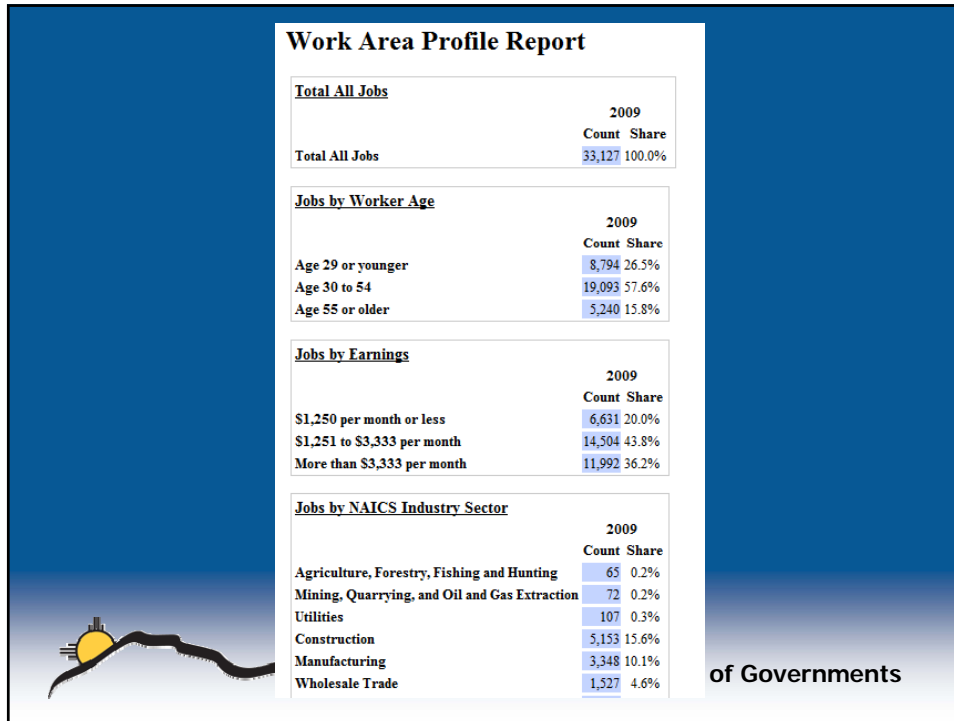
Example 2: Identifying Markets



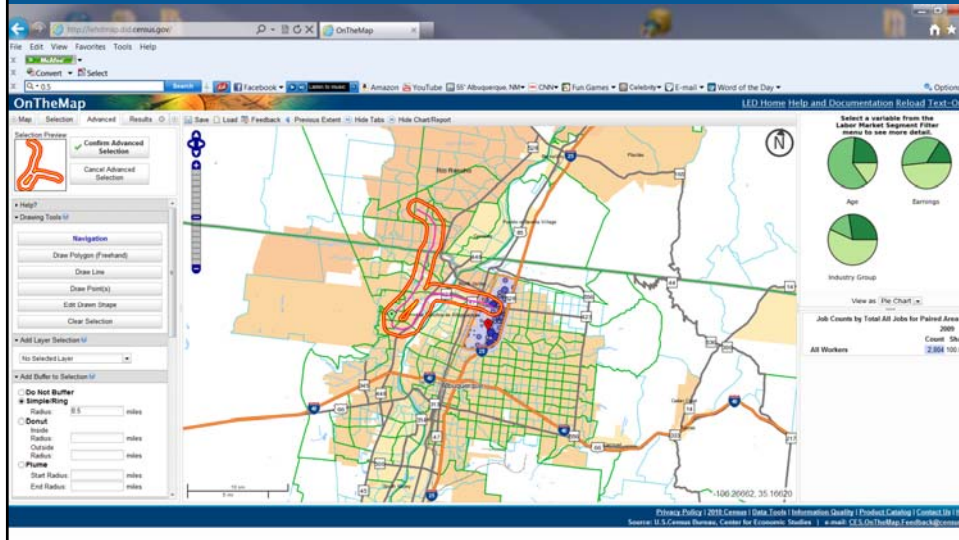
Journal Center



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Transit Route Potential



2009 Paired Area Report

Paired Share of Home/Work Only Areas

	Paired Total Count	Home Area Only Total Count	% Paired of Home Only	Work Area Only Total Count	% Paired of Work Only
Total All Jobs	2,804	28,704	9.8%	33,127	8.5%

Jobs by Worker Age

	Paired Total		Home Area Only Total		Work Area Only Total	
	Count	Share	Count	Share	Count	Share
Total All Jobs	2,804	100.0%	28,704	100.0%	33,127	100.0%
Age 29 or younger	661	23.6%	6,833	23.8%	8,794	26.5%
Age 30 to 54	1,724	61.5%	16,842	58.7%	19,093	57.6%
Age 55 or older	419	14.9%	5,029	17.5%	5,240	15.8%

Jobs by Earnings

	Paired Total		Home Area Only Total		Work Area Only Total	
	Count	Share	Count	Share	Count	Share
Total All Jobs	2,804	100.0%	28,704	100.0%	33,127	100.0%
\$1,250 per month or less	446	15.9%	6,496	22.6%	6,631	20.0%
\$1,251 to \$3,333 per month	1,002	35.7%	10,209	35.6%	14,504	43.8%
More than \$3,333 per month	1,356	48.4%	11,999	41.8%	11,992	36.2%

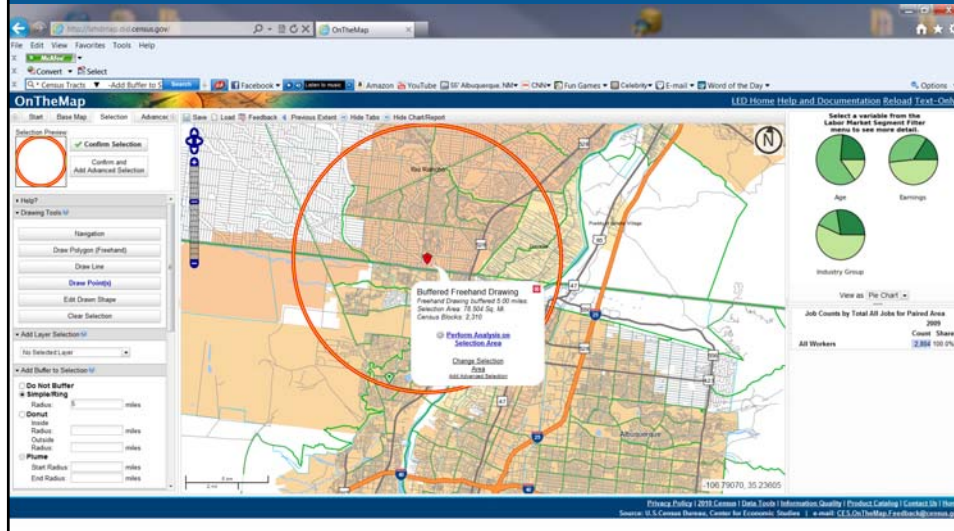
Jobs by Industry Segment

	Paired Total		Home Area Only Total		Work Area Only Total	
	Count	Share	Count	Share	Count	Share
Total All Jobs	2,804	100.0%	28,704	100.0%	33,127	100.0%
Goods Producing	772	27.5%	3,868	13.5%	8,638	26.1%
Trade, Transportation, and Utilities	443	15.8%	5,543	19.3%	5,372	16.2%
All Other Services	1,589	56.7%	19,293	67.2%	19,117	57.7%

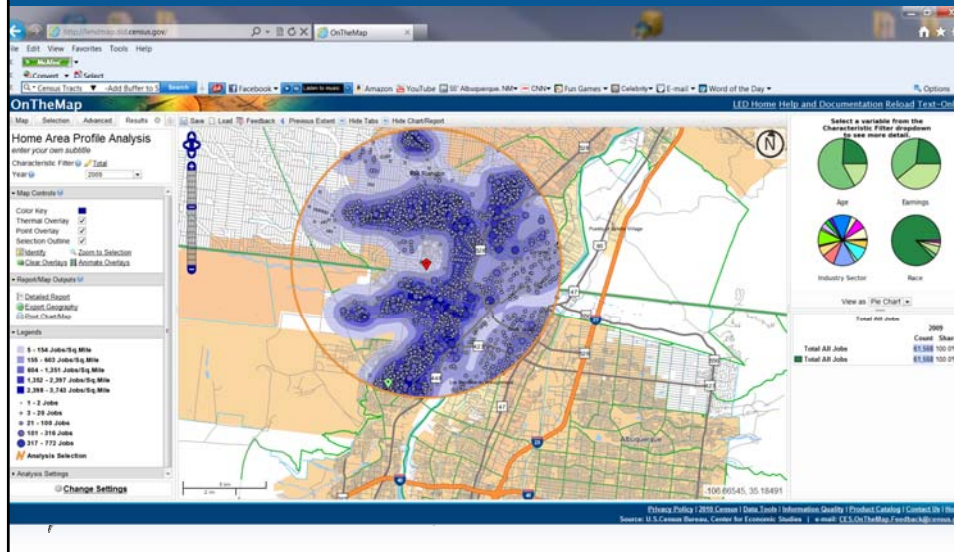


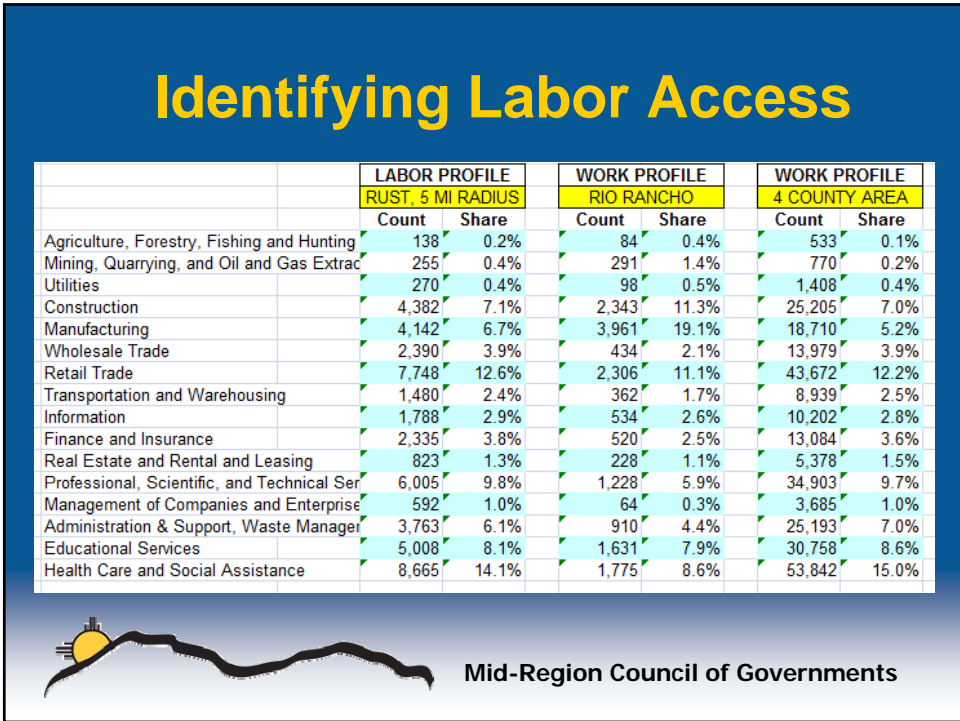
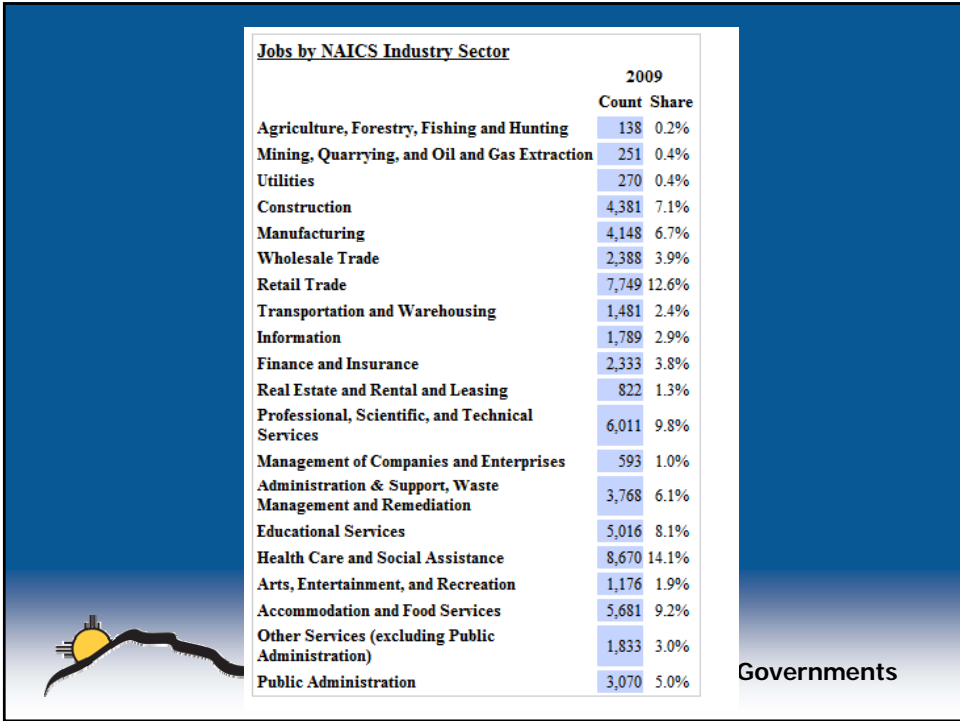
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Rust Medical Center

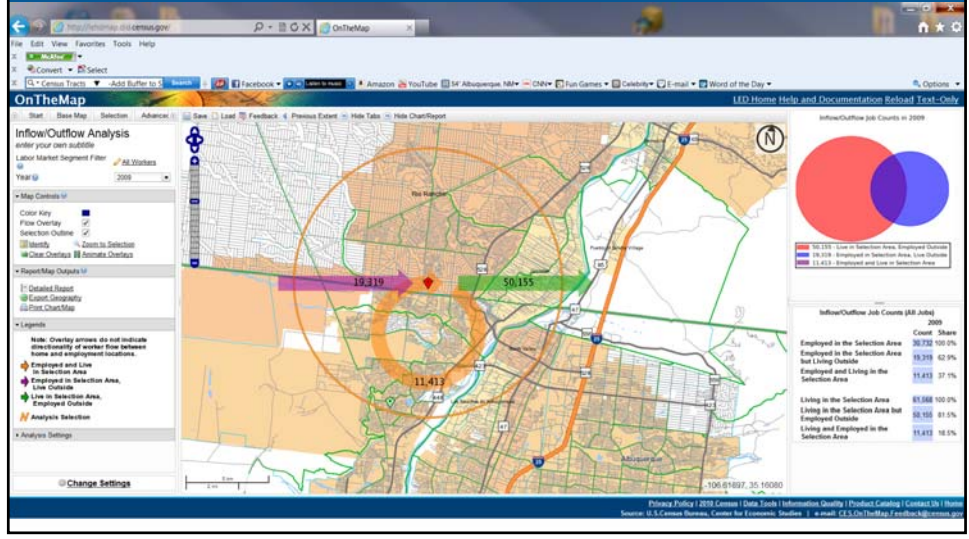


Workers by Residence

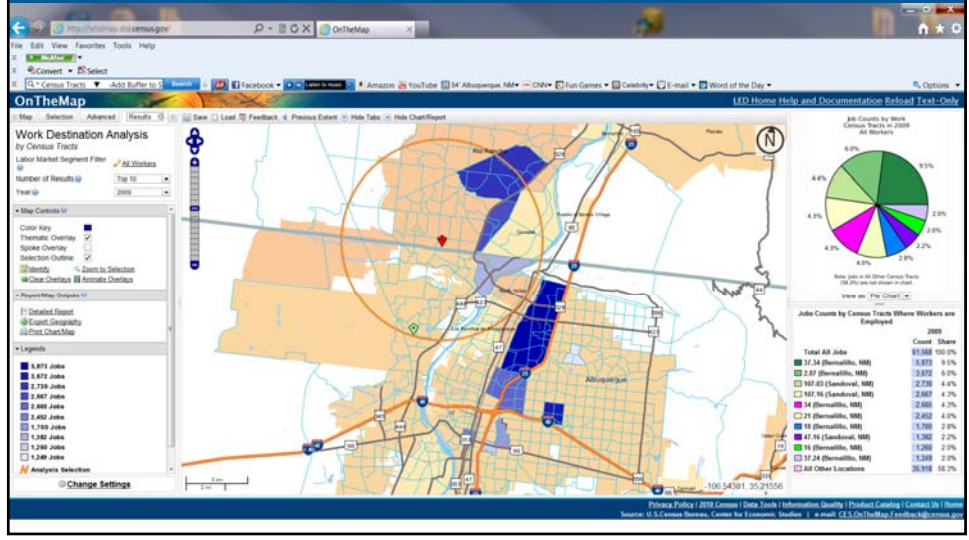




Inflow/Outflow & Trip Capture



Primary Destinations for Outflow



Contact Information

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724-3601



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